



OmniTone Inc
98 4th St Ste 211
Brooklyn NY 11231-4821

Phone: 718-622-1989
Fax: 718-504-3645
E-mail: press@omnitone.com

For immediate release

29 November 2005

Indie music label scores KO in marketing arena

OmniTone tags Karl Owens as Marketing Associate to grow business

(November 29, 2005 – Brooklyn, New York) OmniTone, the #1 independent recording label for "adventurous and listenable jazz," is proud to announce the appointment of Karl Owens to the new position of Marketing Associate. Owens' duties will include working with US and international distributors and running OmniTone Visions, the label's program for emerging artists. He will work out of New York and Nice, France.

"While this has been a challenging time for independent labels, OmniTone has continued to grow its roster of distributors and its catalogue," notes Frank Tafuri, president and founder of OmniTone Inc. "Additional coverage only made sense given our plans for growth."

Karl Owens is a working jazz trombonist and graduate of the Cincinnati College-Conservatory of Music. He had a 20-year diversion into the technology field as a value-added partner to Microsoft. "The experience of adding value to Microsoft's product line is quite relevant to the position of Marketing Associate. I look forward to being of service to OmniTone and its partners," explains Owens.

OmniTone Inc, founded in 1999, is dedicated to releasing new recordings of "adventurous and listenable jazz" from today's foremost creative improvising musicians. Through the label and its on-line store, OmniTone offers "All the tones, all the shapes, all the time..." OmniTone CDs are available internationally at fine retailers and on-line. Full information on all OmniTone releases and the label is available at www.omnitone.com.